

AUCTION
(Moved for Convenience of Sale to)
508 West 24th St.
 (between 10th & 11th)
New York City

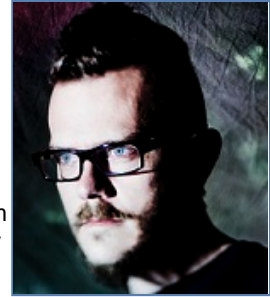
News :: Director P.R. Brown Joins Bully Pictures For Spots

Whether you're at work, at home, or on location, you can stay on top of the latest industry news and information that you need to know! Thank you for visiting.

- Hello Keith Gayhart**
- My Profile**
- My Classifieds**
- My Billing**
- Company Directory Listings**
- My Publicity**
- Logout**

Director P.R. Brown Joins Bully Pictures For Spots

Type: News
Category: News
Options:



P.R. Brown

LOS ANGELES, April 29, 2011, --- [Bully Pictures](#) has signed director P.R. Brown for exclusive representation in commercials. A director, graphic designer and photographer, Brown sports a body of work spanning broadcast, interactive and print media, as well as more than 150 music videos for leading recording artists. In his debut with Bully Pictures, Brown has directed a broadcast and web ad campaign for Harley-Davidson launching its 2011 Blackline motorcycle and Black Label apparel.

Brown studied graphic design at the Minneapolis College of Art and Design and at Brighton University in England, and began his career with the British design firm Pentagram. He later served as an art director at Capitol Records and a creative director at October Films, before founding his own firm, [Bau-da Design Lab](#). He initially gained notoriety for his album designs (including album covers for the Foo Fighters, James Addiction and Marilyn Manson) before venturing into music videos where his credits spanned such artists as Paul Simon, John Mayer, Alicia Keys, Seal, Prince and Motley Crue. Brown's Jack White/Alicia Keys video "Another Way to Die" earned a Grammy nomination in 2008.

As with his music video work, Brown's commercial projects blend live action with graphics, visual effects and unusual color treatments, with Brown often acting as his own editor and graphic designer. His work for Harley-Davidson intertwines graphic elements with documentary-style footage shot with five different types of film and digital media. Brown worked with Chicago agency [VSA Partners](#) on the project. "It's been a fun world for me to play in," he said. "The agency brought me a good idea and gave me room to apply my own aesthetic and take on it."

Bully executive producer Jason Forest described Brown as being "a very talented creative problem solver with the ability to work across platforms and deliver interesting creative in an economical manner. His background as a music video director, graphic designer, and photographer makes him a great resource for agencies seeking to create work that can translate from broadcast to print, websites, and social media platforms."

Prior to Bully, Brown had been with production house [HELLO!](#) Previously, he had been working via [Anonymous Content](#). He currently runs music videos through his own Bau-da Design Lab.

At Bully, Brown joins a directorial roster that includes Juergen Bollmeyer, Fredrik Callinggard, Dana Christiaansen, Gaute Hesthagen, Daniel Kaufman, Christian Lyngbye, Franco Marinelli, Jeroen Mol, Michael Shapiro and Craig Tanimoto.

Sponsored links

CURRENT SHOOT PRINT ISSUE PDF AVAILABLE FOR FREE DOWNLOAD Read, View Work, & Download the Digital PDF version of SHOOT.
EVERYONE HAS A STORY... "SPW IT" IN YOUR OWN WORDS! SPW is a powerful low-cost PR tool reaching film, entertainment, commercial & TV content creators. And, of course, journalists, bloggers & news aggregators. The SHOOT Publicity Wire.... TRY IT YOU'LL LOVE IT... Join the growing list of happy clients. NOW is the ideal time to try it - get your story out there!
 Follow SHOOTonline & The SHOOT Publicity Wire on Twitter: Follow SHOOT & you'll get all site updates (SHOOT Tweets) on your homepage, your phone, or any application (like Tweetie, Twitterberry, etc.) you use.
IF YOU WERE NOT ABLE TO ATTEND SHOOT's MAY 10th DIRECTORS/PRODUCERS FORUM & 9th Annual New Directors Showcase at the DGA Theatre in NYC, videos of the panel discussions are now available to view!
SHOOT NEW DIRECTORS SHOWCASE 2011 WEB REEL NOW AVAILABLE ONLINE Check out the "Class of 2011"... View. Share. Comment.

Copyright © 2011, DCA Business Media LLC. All rights reserved.
 All text, photos, graphics, artwork, and other material on the SHOOTonline.com site are copyrighted. All copying or reproduction, especially for commercial publicity use or resale in any manner, form, or medium, requires explicit, prior, permission from the publisher. If you have any questions regarding copyright or use of the materials on this site, are interested in article linking, pdf creation, or any form of article re-distribution contact permissions@shootonline.com, we will try to address your needs and concerns. SHOOTonline.com may, in appropriate circumstances and at its discretion, terminate the accounts of users who infringe the intellectual property rights of others.