



HOME NEWS SCREENWORK DIRECTORY PUBLICITY WIRE CLASSIFIEDS EDITORIAL SUBSCRIBE ADVERTISE ABOUT US

The evolution of creative workflow just took a giant step forward.

Now available - Simian 2.0

News :: Director Dana Christiaansen Signs With Bully

Whether you're at work, at home, or on location, you can stay on top of the latest industry news and information that you need to know! Thank you for visiting.

Director Dana Christiaansen Signs With Bully

Type: News
Category: News
Options:



Dana Christiaansen

LOS ANGELES, February 09, 2011, --- Director/DP Dana Christiaansen has signed with Bully Pictures for exclusive national representation. Christiaansen is best known for his automotive work and his recent credits include BMW, Toyota, Jeep, Suzuki and Hyundai.

Christiaansen, who spent the past year freelancing, has previously worked with Bully Pictures on several campaigns for Suzuki and Los Angeles agency Siltanen & Partners Advertising. Most recently, he directed a three-spot campaign for Kizashi, Suzuki's sporty sedan, featuring head-to-head comparisons between the car and luxury sedans made by Volvo, Audi and Mercedes. The spots are currently airing.

Christiaansen's alluded to recent Hyundai work includes a campaign for the automaker's new Equus. The spots features drift car driver Rhys Millen in dynamic driving sequences. Christiaansen used seven cameras to capture the action. "The automotive world moves fast," the director noted. "My role is typically to make cars look beautiful in beautiful locations, and I'm always looking for new ways to keep it interesting."

Christiaansen has been an eager adopter of digital technology and has used the new Arri Alexa and Red MX cameras on recent commercial shoots. Additionally, he has completed four stereoscopic 3D projects. Among them was a 3D demonstration piece for Sony that was shown at NAB 2010. He also served as DP on a 3D trailer for the film *Saw 3D*.

Christiaansen began his career as a camera assistant and quickly advanced to cinematographer while working with some of the top directors in the commercial industry. He launched his directing career with the since closed Plum Productions.

Bully is headed by executive producer Jason Forest. Christiaansen joins a company directorial roster that also includes P.R. Brown, Fredrik Callinggard, Gaute Hesthagen, Daniel Kaufman, Christian Lyngbye, Franco Marinelli, Jeroen Mol, Michael Shapiro and Craig Tanimoto.

Copyright © 2011, DCA Business Media LLC. All rights reserved.
 All text, photos, graphics, artwork, and other material on the SHOOTonline.com site are copyrighted. All copying or reproduction, especially for commercial publicity use or resale in any manner, form, or medium, requires explicit, prior, permission from the publisher. If you have any questions regarding copyright or use of the materials on this site, are interested in article linking, pdf creation, or any form of article re-distribution contact permissions@shootonline.com, we will try to address your needs and concerns. SHOOTonline.com may, in appropriate circumstances and at its discretion, terminate the accounts of users who infringe the intellectual property rights of others.

- Hello Keith Gayhart**
- My Profile**
- My Classifieds**
- My Billing**
- Company Directory Listings**
- My Publicity**
- Logout**

AUCTION

For Further Information contact:
JOSEPH FINN CO., INC.
 AUCTIONEERS - APPRAISERS
 FAX 617-964-7827 Mass. License #216
www.josephfinn.com

Sponsored links

CURRENT SHOOT PRINT ISSUE PDF AVAILABLE FOR FREE DOWNLOAD Read, View Work, & Download the Digital PDF version of SHOOT.

EVERYONE HAS A STORY... "SPW IT" IN YOUR OWN WORDS! SPW is a powerful low-cost PR tool reaching film, entertainment, commercial & TV content creators. And, of course, journalists, bloggers & news aggregators. The SHOOT Publicity Wire.... TRY IT YOU'LL LOVE IT... Join the growing list of happy clients. NOW is the ideal time to try it - get your story out there!

Follow SHOOTonline & The SHOOT Publicity Wire on Twitter: Follow SHOOT & you'll get all site updates (SHOOT Tweets) on your homepage, your phone, or any application (like Tweetie, Twitterberry, etc.) you use.

IF YOU WERE NOT ABLE TO ATTEND SHOOT'S MAY 10th DIRECTORS/PRODUCERS FORUM & 9th Annual New Directors Showcase at the DGA Theatre in NYC, videos of the panel discussions are now available to view!

SHOOT **NEW DIRECTORS SHOWCASE 2011** WEB REEL NOW AVAILABLE ONLINE Check out the "Class of 2011"... View. Share. Comment.

Search News and Archives

Search:

Filter by type: Filter by category:

News posted between: and: or **browse by category**